

FOR A SOFTER, SMOOTHER, BEAUTIFUL YOU!



Trissola is an artist-inspired, boundary-pushing hair care brand made for salon professionals and the everyday consumer.

BRAND VALUES

We believe luxury hair care is an art. That's why our products are conceived in salons, rather than laboratories.

Born out of a love for creativity and a passionate dedication to the craft of hairdressing, our mission is to inspire and nurture creativity and individuality along with hair care in professional stylists and clients around the world.

Hydrate

This collection focuses on infusing moisture into the hair for intense hydration. This sulfate, phosphate, and paraben-free line includes hydrating shampoo & conditioner for daily use, a leave-in conditioner, and an intense hydrating mask, all Infused with essential oils and extracts to reduce frizz, repair damaged locks for healthier & more manageable hair.



HYDRATE SHAMPOO & CONDITIONER

Trissola's hydrating Shampoo & Conditioner are infused with essential oils and extracts that reduce frizz and repair damaged locks for healthier and more manageable hair.





Made with love & care,
Trissola's Hydrating Line is
color-safe, offers UV
protection to shield your
locks from potential
signs of aging.

BENEFITS

Sulfate-Free . Paraben-Free . Cruelty-Free Color Sale . UV-Protection

Hydrating Shampoo | \$12.50 Wholesale 8.4 oz Hydrating Conditioner | \$13.00 Wholesale Buy 6 Get 1 Free

LEAVE-IN CONDITIONER

Trissola's Leave-In Conditioner restructures damaged hair, smooths, adds shine, and controls frizz leaving the hair feeling soft and silky!



Pro-Vitamin B5 strengthens the hair, preventing split ends, and shields from heat damage.



BENEFITS

Sulfate-Free . Paraben-Free . Cruelty-Free Color Safe . UV Protection

Leave-In Conditioner | \$12.50 Wholesale 8.4 oz Buy 6 Get 1 Free

INTENSE HYDRATING MASK

Trissola's Intense Hydrating Mask infuses deep conditioning agents into the hair that dramatically improve hair's texture and elasticity, for less breakage.

Perfect for color-treated and keratin-treated hair.





Deep conditions and repairs damaged, color-treated, and over-processed hair.

BENEFITS

Sulfate-Free . Paraben-Free . Phosphate Free Color Safe . UV protection

Intense Hydrating Mask | \$14.50 Wholesale 8.4 oz Buy 6 Get 1 Free



CHIA SMOOTHING OIL

The ultimate superfood for your hair! Filled with Omega 3's, proteins, essential vitamins, and antioxidants that hydrate, strengthen and nourish your hair, all while adding a triple dose of shine.





Its unique, light-weight formula absorbs instantly to hydrate, nourish & protect the hair.

BENEFITS

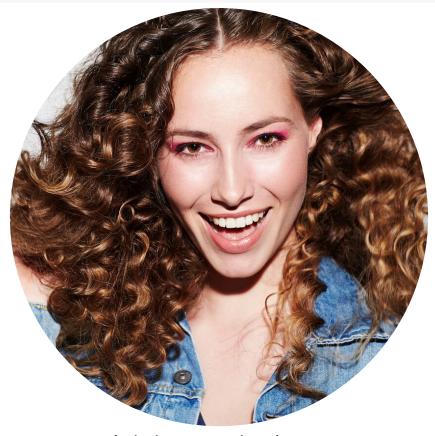
Sulfate-Free . Paraben-Free . Phosphate Free Color Safe . UV Protection

Chia Smoothing Oil | \$12.50 Wholesale 2 oz Buy 6 Get 1 Free Complimentary Display

CHIA 5-IN-1 CURL CREAM

A lightweight hydrating curl & styling cream, infused with powerful antioxidants found in Chia Seed Oil that strengthens the hair, adds shine, creates flexible bounce starting at the root.





- Weightless Hydrating Cream
- Dries soft to touch
- Medium Flex Hold
- Creates Incredible Curl Retention
- Controls frizz & flyaway's
- Conditions the curls
- Increases Hair's Shine

BENEFITS

Sulfate-Free . Paraben-Free . Phosphate Free Color Safe . UV Protection

Chia 5-In-1 Curl Cream | \$15.00 Wholesale 6.7 oz Buy 6 Get 1 Free





We Tested 4 Formaldehyde-Free Hair-Smoothing Treatments by Jenna Rosenstein

As Allure editors, we don't throw around words like "life-changing' and "obsessed." But we've been testing the latest batch of in-salon hair-smoothing treatments and, well, they're life-changing. Yes, we're obsessed. These new services are formaldehyde-free; instead, they use glyoxylic acid (or its derivatives) to temporarily fuse bonds in the hair, keeping it smooth and humidity-proof or weeks. They cost anywhere from \$200 to \$500 (shop around—one of the treatments below started at \$500 at one New York City salon, and \$250 at another). Caveat emptor: These treatments can keep hair soft and totally fuzz-free, but they're not straighteners. Let's break them down.

TRISSOLA SOLO

The claim: Smooth, frizz-free hair for up to three months Our tester's hair type: Thin with some kinks, frizzy The process: The stylist brushed the solution on our tester's dry hair in sections, covered it with plastic wrap, and let it sit for about 45 minutes. She then rinsed it out before drying and flatironing the hair. The stylist recommended that our tester start using Trissola products at home—but let her know that any sulfate-free line would help maintain the results. The results: Our tester's blow-dry time was cut in half,

The results: Our tester's blow-dry time was cut in half, and her hair looks much glossier than before. It's been a month, and even on full-on rainy days, her style still stands up to frizz.

The verdict: You won't see a dramatic reduction in your wave pattern, but your hair will be shinier, softer, and less prone to frizz overall.







IN THE PRESS

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